

STORMFRONT PRODUCTIONS

2016: In Review

THANK YOU to everyone who once again supported us in 2016 - we live and breathe music and are dedicated to spreading its power to all who'll listen!

The year began with grim news surrounding the Whyalla Steelworks - though as we all "proceeded carefully" our "quiet year" was anything but.....

JANUARY...

- * A "Stormfront Students Sing!" team of 12 **FULLY DONATED** their performance of the National Anthem to Whyalla City Council's **Australia Day** celebrations on the Foreshore.

FEBRUARY...

- * Mark & Alison travelled to **QLD** to attend a farewell ceremony for Mark's late parents on the Gold Coast (*both met as young lifesavers in the 1950's and their ashes were returned to the sea courtesy of their beloved Broadbeach Surf Lifesaving Club*).
- * Formal planning & meetings towards Stormfront's 11th consecutive Stage Coordination of **2016 LIONS "Carols In The Park"** began.

MARCH...

- * Alison **FULLY DONATED** her performance of the National Anthem to Whyalla City Council for their staging of the **Adelaide Soccer League match at Whyalla's Wanderers Soccer Club**.
- * "Stormfront Students Sing!" team of 12 again provided the opening hour of stage entertainment at Whyalla's iconic "**Fishy Fringe Festival**".
- * Mark & Alison provided 30 minutes of acoustic original entertainment at Whyalla's iconic "**Fishy Fringe Festival**".

APRIL...

- * "Stormfront Students Sing!" Junior team of 12 **FULLY DONATED** a 20-minute feature performance to Whyalla City Council's inaugural "**Diversity Day**" in Civic Park.
- * Mark & Alison performed a special nights entertainment at **Clare Country Club**.
- * Stormfront staged 3 "**School Holiday Workshops**" for Singing, P-Plate Piano & Songwriting.

MAY...

- * Mark & Alison **FULLY DONATED** their 2-hour performance at Whyalla's "**Pop-up Kitchen**" (*which went on to win a Brand SA Regional Award*).
- * "Stormfront Students Sing!" team of 28 **FULLY DONATED** a 2-hour non-stop "**Concert At The Homestead**" to Whyalla's Mt Laura Homestead.

JUNE...

- * Stormfront completed a "once a decade" **full upgrade to our PA system & stage lighting equipment** to ensure we're "state of the art" into the conceivable future and can continue to stage small to large concert events entirely in-house and to our own exacting standards.
- * Stormfront **FULLY DONATED** a day to the Edward John Eyre High School **Career Expo** providing the only representation for careers in **The Arts, Music** and **Creative Industries**.

JULY...

- * Stormfront pioneered and staged a 1-day **NAIDOC "Songlines" Workshop** in Port Augusta.
 - * Stormfront met with Whyalla City Council and confirmed the creation of the **Whyalla Recording Scholarship** (WRS) to foster a young Whyalla songwriter to record and launch their song to the world - a *truly unique* project for a regional area anywhere.
- * Stormfront staged a 2-hour Stage Performance Workshop and judged the all-day Talent Quest before Mark & Alison featured in a concert performance at the **Laura Country Music Festival**.
- * Stormfront staged 2 "**School Holiday Workshops**" for Singing & P-Plate Piano.

AUGUST...

- * Stormfront designed official logos, created websites and ran the media launch of the inaugural **Whyalla Recording Scholarship** (*thank you to Whyalla City Council, ABC Regional Radio, Southern Cross Television, Whyalla News and 5YYY for your support!*).
- * Stormfront **FULLY DONATED** our 10th annual 2-hour non-stop "**Jamm For Genes**" concert at Westland Shopping Centre featuring a cast of 35 and raising money for the national "Jeans For Genes" charity (*Whyalla's event has now donated over \$5500 to the Childrens Medical Research Institute*).
- * Mark & Alison starred at **Mario Maiolo's "Country Gold"** concert at Adelaide's Her Majesty's Theatre for a sold-out audience of 1000.
 - * Stormfront **FULLY DONATED** and hosted **Australian Music Examinations Board (AMEB) exams** for the first time in Whyalla.

SEPTEMBER...

- * Stormfront ran our first & extremely successful "**Bucket Drumming Workshop**" in the school holidays.

OCTOBER...

- * Stormfront **FULLY DONATED** the day-long staging of **2016 WRS Audition Day** in Whyalla.
- * Mark & Alison were interviewed and featured as artists on "**Sunday Night Country**" 98.5 Sonshine FM Radio in Perth.

NOVEMBER...

- * Stormfront **FULLY DONATED**, staged and ran the entertainment programme for **McHappy Day 2016**, raising money for Ronald McDonald House.
- * Mark & Alison **FULLY DONATED** their performance at, and staging of Whyalla's **Asbestos Victims Association** ceremony at Mt Laura Homestead.
- * Mark & Alison along with Special Guests WRS Winner Breeze Millard, Romy Foote & Namaste Whyalla provided the stage entertainment at Whyalla's **APEX "After Pageant Fair"** in Ada Ryan Gardens for an audience of thousands.

DECEMBER...

- * Stormfront Stageshow Coordinated a "best ever" **LIONS "Carols In The Park"** with a cast of 86 for over 5000 people in Whyalla's Civic Park.
- * "Stormfront students Sing!" team of 21 staged a 2.5 hour "best ever" **City Plaza Christmas Street Party** performance.
- * Stormfront launched our new "**Summer School**" music project with highly discounted 4-lesson packages available to existing and new students wishing to enjoy lessons over the Summer holidays.

PLUS in 2016 we...

- * Taught over **2800 music lessons**.
- * Ran **30 "Club Voice" group classes**.
- * Ran **30 "Rock Band 101" group classes**.
- * Ran **30 "Songs & Steps" group music & dance classes**.

AND Stormfront Recording in its seventh year...

- * Recorded Isabella Garde's debut studio single "**On A Bad Day**".
- * **FULLY DONATED** recording of "**Someone Like Him**" backing track for young songwriter Romy Foote.
- * **FULLY DONATED** production of "**My Love**" original single for Emma Taylor & Leon Herewane.
- * Our Video Studio began full operation with release of our "**Bucket Drumming**" Workshop promo video.
- * Produced and mastered the **Event Soundtrack for LIONS "Carols In The Park"**.
- * Recorded full vocal demo and YouTube lyric video for Romy Foote's original "**Someone Like Him**".
- * Recorded for release a 6-song (3 new and 3 remastered) project for **Shekinah Etshu** (this project is currently enroute to Africa to raise awareness and funds towards building an orphanage for underprivileged children).
- * Recorded full vocal demo and YouTube lyric video for Jaylee Daniels' original "**You Can Be You**".
- * Recorded full vocal demo and YouTube lyric video for Maddelyn Ravanelli's original "**In The Air**".
- * Tracking started for 2016 Whyalla Recording Scholarship Winner Breeze Millard's original song "**I Have My Own Life**" with sessions so far conducted in Whyalla, Brisbane, Los Angeles and London.

As we move into 2017 - like everyone we are planning cautiously ahead, aware that Arrium's future (or not) is entirely also our own future.

After an incredibly tough year in which a local group of detractors escalated their campaign to discredit us (even labelling our credibility as "fictitious") we remain passionately dedicated to musical achievement and creation in every possible way.

As we head towards our **13th year** of full-time professional Music Tutoring in Whyalla we will continue to take care of the holistic wellbeing of our students as they develop into the *talented musicians* and even more importantly the great *PEOPLE* they all are!

On behalf of Stormfront Productions we'd like to wish everyone a **Happy New Year** and hope to see you all again in 2017!

Mark & Alison

STORMFRONT PRODUCTIONS

MUSIC

Sing it. Play it. LOVE it!